

Utsav Majumder

Product Designer
Toronto, Canada

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Work Experience

Snaptravel Inc.

Product Designer

Toronto, Canada

Mar 2017 - Nov 2019 • 2 yrs 9 mos

Contributed to all stages of the product life-cycle, including user research, design briefing, design review, implementation, quality assurance & testing. Planned, scoped & contributed to product roadmaps & strategies with cross-functional teams. Built rapid prototypes for graphical & conversational interfaces. Joined the company in their first hiring round, left by building a design team of four and yearly revenue of \$1mm to over \$200mm.

Freelance

Product Designer

Toronto, Canada / Bangalore, India

Aug 2015 - Feb 2017 • 1 yr 7 mos

Collaborated with cross-functional teams such as Marketing, Engineering, & Product to deliver design solutions successfully. Conducted design audits, user interviews & design sprints. Planned brand & product launch strategies. Focused on achieving a balance of company goals, design cohesion & ease of implementation. Achieved comfort in fast-paced & agile work environments.

Education

Humber College

Post Graduate in Advertising

Toronto, Canada

Class of 2017

Bangalore University

Bachelor of Business Management

Bangalore, India

Class of 2015 - Best outgoing student award

Skills

Sketch App

Adobe Suite

Hotjar

Jira

UX Design

InVision

Figma

Trello

Gitlab

UI Design

Zeplin

Amplitude

UserTesting

HTML/CSS

Chatbot Design